

October 31, 2022

The AgriHub Family of Companies is pleased to announce the re-branding of both our Winnipeg location (previously a Horizon Livestock & Poultry Supply facility) and our Brandon location (previously a Penner Farm Services facility) to New Standard Ag, reflecting the recent merger of AgriHub with New Standard Ag.

New Standard Ag holds an extensive history with Farming Partners across Manitoba, Alberta and the Upper Midwest USA, specializing in Electronic Sow Feeder Systems, Tunnel Ventilation, as well as turnkey Poultry and Hog Barn Solutions. In particular, the Hog sector within Manitoba. This specialized focus makes the transition a natural fit, as we expand our offerings in both locations with the addition of projects and equipment offerings. Guided by the leadership of Andrew Penner, GM of New Standard Ag, having both locations represented as a singular brand will assist in associating the locations with the reputation the New Standard Ag brand upholds.

As of October 1st, 2022 you will start to see a shift in the signage, employee clothing and invoicing, reflecting this shift. On November 1st, 2022 all changes will be official, with invoicing and payments being directed to and from New Standard Ag.

Customers can be assured there will be no disruption of business during this transition, the same level of service can be expected. Our partnership with Penner Farm Services and the other Operating Brands within AgriHub is as strong as ever, and we look forward to partnering with their expertise on a number of projects going forward. We thank all of our employees, our customers and suppliers for their dedication and patience as we make this swift transition.



Andrew Penner
General Manager – New Standard Ag



Jeremy Hildebrand
CEO – AgriHub Inc

DESIGN-BUILD

SERVICE

EQUIPMENT

SUPPLY